

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Byrum & Fisk
Attention: Accounts Payable
1322 G Street SE
Washington, DC 20003

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
307160-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
MI Energy MI Jobs	MI Energy MI Jobs	1571

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	307160	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/15/12	7 Action News This Morni	430a-5a	11111--	:30	5	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 11111-- 5 \$150.00									
Spots: # Ch Day Air Date Air Time Description									



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Advertiser	Product	Estimate Number	
MI Energy MI Jobs	MI Energy MI Jobs	1571	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/13/12	10/13/12	Action News SAT 6am	SAT 6-7am	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/13/12 5:58 AM Action News SAT 6am SAT 6-7am :30 MEMJFORWARDH \$250.00 NM									
5	10/13/12	10/13/12	GMA SAT 7-8am	SAT 7-8am	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/13/12 7:55 AM GMA SAT 7-8am SAT 7-8am :30 MEMJCHOI CEH \$350.00 NM									
6	10/13/12	10/13/12	Action News SAT 8am	SAT 8-9am	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/13/12 8:41 AM Action News SAT 8am SAT 8-9am :30 MEMJFORWARDH \$350.00 NM									
7	10/14/12	10/14/12	Action News SUN 6am	SUN 6-7am	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/14/12 6:22 AM Action News SUN 6am SUN 6-7am :30 MEMJFORWARDH \$250.00 NM									
8	10/14/12	10/14/12	GMA SUN 7-8am	SUN 7-8am	-----S	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/14/12 6:59 AM GMA SUN 7-8am SUN 7-8am :30 MEMJFORWARDH \$350.00 NM									
9	10/14/12	10/14/12	Action News SUN 8am	Sun 8-930am	-----S	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Su 10/14/12 8:12 AM Action News SUN 8am Sun 8-930am :30 MEMJFORWARDH \$350.00 NM 1 WXYZ Su 10/14/12 9:07 AM Action News SUN 8am Sun 8-930am :30 MEMJCHOI CEH \$350.00 NM									
10	10/09/12	10/15/12	M-F 9a-10a	9-10am M-F	11111--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 11111-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/09/12 9:42 AM M-F 9a-10a 9-10am M-F :30 MEMJCHOI CEH \$500.00 NM 2 WXYZ W 10/10/12 9:37 AM M-F 9a-10a 9-10am M-F :30 MEMJCHOI CEH \$500.00 NM 3 WXYZ Th 10/11/12 9:55 AM M-F 9a-10a 9-10am M-F :30 MEMJFORWARDH \$500.00 NM 4 WXYZ F 10/12/12 9:22 AM M-F 9a-10a 9-10am M-F :30 MEMJCHOI CEH \$500.00 NM 5 WXYZ M 10/15/12 9:36 AM M-F 9a-10a 9-10am M-F :30 MEMJFORWARDH \$500.00 NM									



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Invoice #	Invoice Date	Invoice Month	Invoice Period
307160-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
MI Energy MI Jobs	MI Energy MI Jobs	1571	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/09/12	10/15/12	M-F 10a-11a	10-11am M-F	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 11111-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/09/12 10:53 AM M-F 10a-11a 10-11am M-F :30 MEMJCHOI CEH \$400.00 NM									
2 WXYZ W 10/10/12 10:30 AM M-F 10a-11a 10-11am M-F :30 MEMJCHOI CEH \$400.00 NM									
3 WXYZ Th 10/11/12 10:54 AM M-F 10a-11a 10-11am M-F :30 MEMJCHOI CEH \$400.00 NM									
4 WXYZ F 10/12/12 10:12 AM M-F 10a-11a 10-11am M-F :30 MEMJFORWARDH \$400.00 NM									
5 WXYZ M 10/15/12 10:55 AM M-F 10a-11a 10-11am M-F :30 MEMJFORWARDH \$400.00 NM									
12	10/09/12	10/15/12	M-F 11a-12n	11am-12pm M-F	11111--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 11111-- 5 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/09/12 11:22 AM M-F 11a-12n 11am-12pm M-F :30 MEMJCHOI CEH \$750.00 NM									
2 WXYZ W 10/10/12 11:23 AM M-F 11a-12n 11am-12pm M-F :30 MEMJCHOI CEH \$750.00 NM									
3 WXYZ Th 10/11/12 11:32 AM M-F 11a-12n 11am-12pm M-F :30 MEMJFORWARDH \$750.00 NM									
4 WXYZ F 10/12/12 M-F 11a-12n 11am-12pm M-F :00 \$750.00 NM									
Credited									
5 WXYZ M 10/15/12 M-F 11a-12n 11am-12pm M-F :00 \$750.00 NM									
Credited									
13	10/09/12	10/15/12	12n-1p	12-1pm M-F	11111--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 11111-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/09/12 12:12 PM 12n-1p 12-1pm M-F :30 MEMJCHOI CEH \$500.00 NM									
2 WXYZ W 10/10/12 12:12 PM 12n-1p 12-1pm M-F :30 MEMJCHOI CEH \$500.00 NM									
3 WXYZ Th 10/11/12 12:27 PM 12n-1p 12-1pm M-F :30 MEMJFORWARDH \$500.00 NM									
4 WXYZ F 10/12/12 12:17 PM 12n-1p 12-1pm M-F :30 MEMJFORWARDH \$500.00 NM									
5 WXYZ M 10/15/12 12:08 PM 12n-1p 12-1pm M-F :30 MEMJFORWARDH \$500.00 NM									
14	10/09/12	10/15/12	2-3pm General Hospital	2-3pm M-F	11-1---	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 11-1--- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/09/12 2:22 PM 2-3pm General Hospital 2-3pm M-F :30 MEMJCHOI CEH \$600.00 NM									
2 WXYZ Th 10/11/12 2:30 PM 2-3pm General Hospital 2-3pm M-F :30 MEMJFORWARDH \$600.00 NM									
3 WXYZ M 10/15/12 2:20 PM 2-3pm General Hospital 2-3pm M-F :30 MEMJCHOI CEH \$600.00 NM									
15	10/09/12	10/15/12	Dr. Oz	4-5pm M-F	11-1---	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 11-1--- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/09/12 4:41 PM Dr. Oz 4-5pm M-F :30 MEMJCHOI CEH \$900.00 NM									
2 WXYZ Th 10/11/12 4:19 PM Dr. Oz 4-5pm M-F :30 MEMJCHOI CEH \$900.00 NM									
3 WXYZ M 10/15/12 4:14 PM Dr. Oz 4-5pm M-F :30 MEMJFORWARDH \$900.00 NM									



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MI Energy MI Jobs	MI Energy MI Jobs	1571	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/09/12	10/15/12	5-6pm M-F	5-6pm M-F	11111--	:30	5	\$1,000.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 11111-- 5 \$1,000.00</div>									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
<div>1 WXYZ Tu 10/09/12 5:56 PM 5-6pm M-F 5-6pm M-F :30 MEMJCHOI CEH \$1,000.00 NM</div>									
<div>2 WXYZ W 10/10/12 5:44 PM 5-6pm M-F 5-6pm M-F :30 MEMJCHOI CEH \$1,000.00 NM</div>									
<div>3 WXYZ Th 10/11/12 5:15 PM 5-6pm M-F 5-6pm M-F :30 MEMJFORWARDH \$1,000.00 NM</div>									
<div>4 WXYZ F 10/12/12 5:37 PM 5-6pm M-F 5-6pm M-F :30 MEMJFORWARDH \$1,000.00 NM</div>									
<div>5 WXYZ M 10/15/12 5:20 PM 5-6pm M-F 5-6pm M-F :30 MEMJFORWARDH \$1,000.00 NM</div>									
17	10/09/12	10/15/12	6-630pm M-F	6-630pm M-F	11-1---	:30	3	\$1,200.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 11-1--- 3 \$1,200.00</div>									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
<div>1 WXYZ Tu 10/09/12 6:29 PM 6-630pm M-F 6-630pm M-F :30 MEMJCHOI CEH \$1,200.00 NM</div>									
<div>2 WXYZ Th 10/11/12 6:29 PM 6-630pm M-F 6-630pm M-F :30 MEMJFORWARDH \$1,200.00 NM</div>									
<div>3 WXYZ M 10/15/12 6:13 PM 6-630pm M-F 6-630pm M-F :30 MEMJFORWARDH \$1,200.00 NM</div>									
18	10/10/12	10/12/12	M-F 630-7pm	630-7pm M-F	--1-1--	:30	2	\$1,500.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 --1-1-- 2 \$1,500.00</div>									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
<div>1 WXYZ W 10/10/12 6:29 PM M-F 630-7pm 630-7pm M-F :30 MEMJCHOI CEH \$1,500.00 NM</div>									
<div>2 WXYZ F 10/12/12 6:29 PM M-F 630-7pm 630-7pm M-F :30 MEMJCHOI CEH \$1,500.00 NM</div>									
19	10/09/12	10/15/12	M-F 7-730p	7-730pm M-F	11111--	:30	5	\$1,200.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 11111-- 5 \$1,200.00</div>									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
<div>1 WXYZ Tu 10/09/12 7:14 PM M-F 7-730p 7-730pm M-F :30 MEMJCHOI CEH \$1,200.00 NM</div>									
<div>2 WXYZ W 10/10/12 7:27 PM M-F 7-730p 7-730pm M-F :30 MEMJCHOI CEH \$1,200.00 NM</div>									
<div>3 WXYZ Th 10/11/12 7:23 PM M-F 7-730p 7-730pm M-F :30 MEMJFORWARDH \$1,200.00 NM</div>									
<div>4 WXYZ F 10/12/12 7:12 PM M-F 7-730p 7-730pm M-F :30 MEMJFORWARDH \$1,200.00 NM</div>									
<div>5 WXYZ M 10/15/12 7:26 PM M-F 7-730p 7-730pm M-F :30 MEMJCHOI CEH \$1,200.00 NM</div>									
20	10/13/12	10/13/12	Sa 7-8p	7pm Sat	-----S-	:30	1	\$1,000.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S- 1 \$1,000.00</div>									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
<div>1 WXYZ Sa 10/13/12 Sa 7-8p 7pm Sat :00 \$1,000.00 NM</div>									
<div>Credited</div>									
21	10/14/12	10/14/12	Su 6-630p	6-630pm Sun	-----S	:30	1	\$750.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S 1 \$750.00</div>									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
<div>1 WXYZ Su 10/14/12 6:12 PM Su 6-630p 6-630pm Sun :30 MEMJFORWARDH \$750.00 NM</div>									



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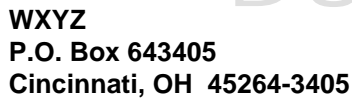
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Advertiser	Product	Estimate Number	
MI Energy MI Jobs	MI Energy MI Jobs	1571	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/09/12	10/15/12	M-F 730-8pm	730-8pm M-F	11- 1- - -	:30	3	\$1,800.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 11- 1- - - 3 \$1,800.00</div>									
<div>Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u></div>									
<div>1 WXYZ Tu 10/09/12 7:40 PM M-F 730-8pm 730-8pm M-F :30 MEMJCHOI CEH \$1,800.00 NM</div>									
<div>3 WXYZ Th 10/11/12 7:46 PM M-F 730-8pm 730-8pm M-F :30 MEMJCHOI CEH \$1,800.00 NM</div>									
<div>2 WXYZ M 10/15/12 7:46 PM M-F 730-8pm 730-8pm M-F :30 MEMJFORWARDH \$1,800.00 NM</div>									
23	10/10/12	10/13/12	11pm Action News Updat	11-1135pm M-Sun	- - 1- 11-	:30	3	\$2,000.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 - - 1- 11- 3 \$2,000.00</div>									
<div>Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u></div>									
<div>1 WXYZ W 10/10/12 11:22 PM 11pm Action News Update 11-1135pm M-Sun :30 MEMJCHOI CEH \$2,000.00 NM</div>									
<div>2 WXYZ F 10/12/12 11:26 PM 11pm Action News Update 11-1135pm M-Sun :30 MEMJFORWARDH \$2,000.00 NM</div>									
<div>3 WXYZ Sa 10/13/12 11pm Action News Update 11-1135pm M-Sun :00 \$2,000.00 NM</div>									
<div>See MG 23.4</div>									
<div>4 WXYZ Sa 10/13/12 11:43 PM 11pm Action News Update 11-1135pm M-Sun :30 MEMJFORWARDH \$2,000.00 NM</div>									
<div>MG for 23.3 10/13</div>									
24	10/09/12	10/15/12	Nightline	1135pm-1205am M	11111- -	:30	5	\$750.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 11111- - 5 \$750.00</div>									
<div>Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u></div>									
<div>1 WXYZ Tu 10/09/12 12:01 AM Nightline 1135pm-1205am M :30 MEMJCHOI CEH \$750.00 NM</div>									
<div>2 WXYZ W 10/10/12 11:55 PM Nightline 1135pm-1205am M :30 MEMJCHOI CEH \$750.00 NM</div>									
<div>3 WXYZ Th 10/11/12 11:54 PM Nightline 1135pm-1205am M :30 MEMJFORWARDH \$750.00 NM</div>									
<div>4 WXYZ F 10/12/12 11:53 PM Nightline 1135pm-1205am M :30 MEMJCHOI CEH \$750.00 NM</div>									
<div>5 WXYZ M 10/15/12 Nightline 1135pm-1205am M :00 \$750.00 NM</div>									
<div>Credited</div>									
25	10/09/12	10/15/12	Jimmy Kimmel Live	1205am-105am M-F	11111- -	:30	5	\$250.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 11111- - 5 \$250.00</div>									
<div>Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u></div>									
<div>1 WXYZ Tu 10/09/12 12:36 AM Jimmy Kimmel Live 1205am-105am M-F :30 MEMJCHOI CEH \$250.00 NM</div>									
<div>2 WXYZ W 10/10/12 1:01 AM Jimmy Kimmel Live 1205am-105am M-F :30 MEMJCHOI CEH \$250.00 NM</div>									
<div>3 WXYZ Th 10/11/12 12:36 AM Jimmy Kimmel Live 1205am-105am M-F :30 MEMJFORWARDH \$250.00 NM</div>									
<div>4 WXYZ F 10/12/12 12:24 AM Jimmy Kimmel Live 1205am-105am M-F :30 MEMJFORWARDH \$250.00 NM</div>									
<div>5 WXYZ M 10/15/12 12:48 AM Jimmy Kimmel Live 1205am-105am M-F :30 MEMJFORWARDH \$250.00 NM</div>									
26	10/09/12	10/15/12	M-F 106a-206a	106am-206am	11111- -	:30	5	\$150.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 11111- - 5 \$150.00</div>									
<div>Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u></div>									
<div>1 WXYZ Tu 10/09/12 1:58 AM M-F 106a-206a 106am-206am :30 MEMJCHOI CEH \$150.00 NM</div>									
<div>2 WXYZ W 10/10/12 1:19 AM M-F 106a-206a 106am-206am :30 MEMJCHOI CEH \$150.00 NM</div>									
<div>3 WXYZ Th 10/11/12 1:40 AM M-F 106a-206a 106am-206am :30 MEMJFORWARDH \$150.00 NM</div>									
<div>4 WXYZ F 10/12/12 1:31 AM M-F 106a-206a 106am-206am :30 MEMJFORWARDH \$150.00 NM</div>									
<div>5 WXYZ M 10/15/12 1:25 AM M-F 106a-206a 106am-206am :30 MEMJCHOI CEH \$150.00 NM</div>									



<u>Invoice #</u> 307160-1	<u>Invoice Date</u> 10/21/12	<u>Invoice Month</u> October 2012	<u>Invoice Period</u> 10/01/12 - 10/15/12
<u>Advertiser</u> MI Energy MI Jobs		<u>Product</u> MI Energy MI Jobs	<u>Estimate Number</u> 1571

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.



www.wxyz.com

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
307160-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
MI Energy MI Jobs	MI Energy MI Jobs	1571	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	10/14/12	10/14/12	Sunday Prime C	9-10pm Sunday	-----S	:30	1	\$5,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	-----S	1	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Su	10/14/12		Sunday Prime C	9-10pm Sunday	:00		\$5,000.00 NM
			Credited						

Total Spots **90** Gross Total **\$83,050.00**

Payment Terms 30 Days

Agency Commission **\$12,457.50**
Net Amount Due **\$70,592.50**